

Introduction to HiLook

HiLook Certification Program

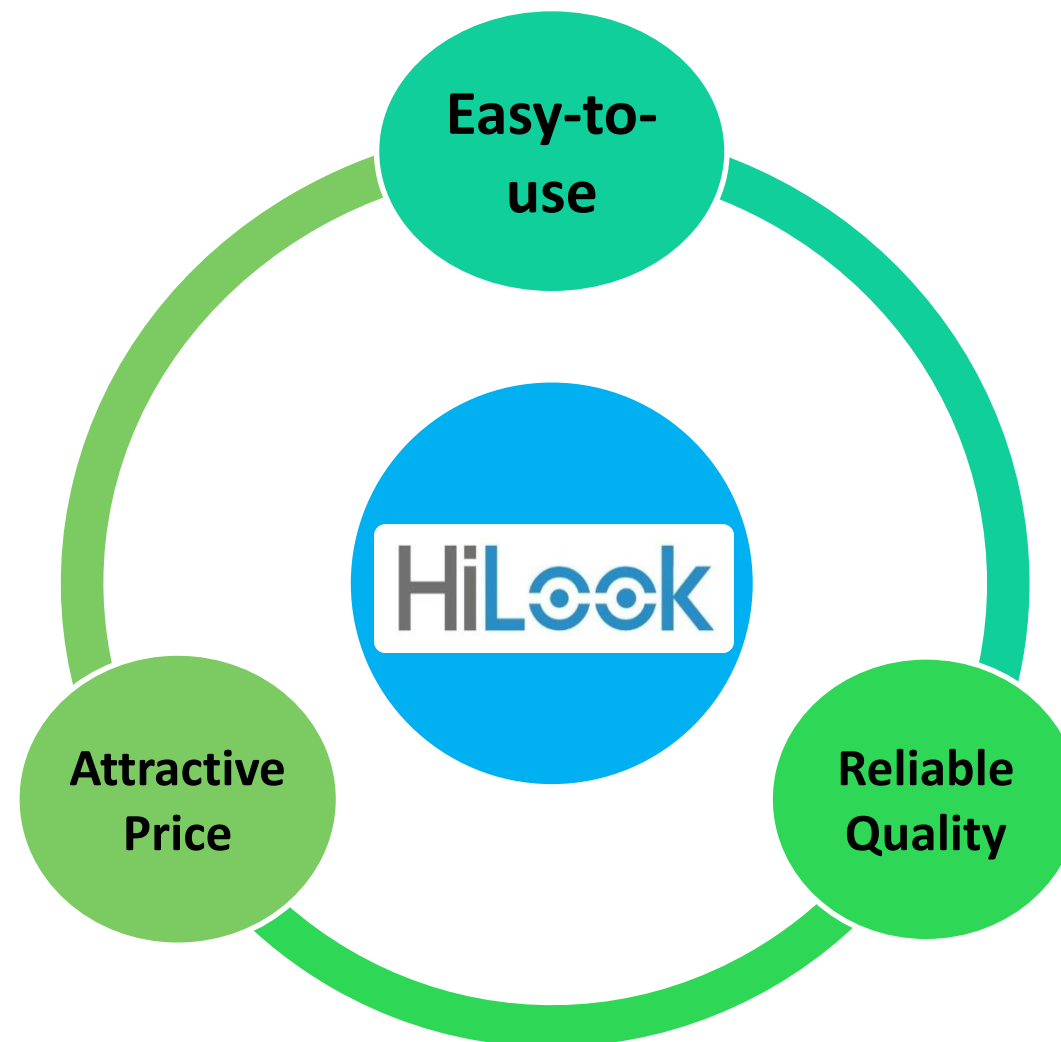
First Choice for Security Professionals

What is HiLook?

- HiLook, Hikvision's cost-effective range, it hits the bulls eye for the entry-level video surveillance market.
- Provide very cost-effective, easy-to-use and reliable products and services.







The King of Performance-to-Price.

The Easiest Way to Entry-level Solutions.



What is HiLook?

HiLook provides rich product choices from various product lines, and will include more and more products.

Camera	PTZ	NVR/DVR	Others
 IP	 IP	 NVR	cable, etc. and more..
 Analog	 Analog	 DVR	

Highlights of HiLook

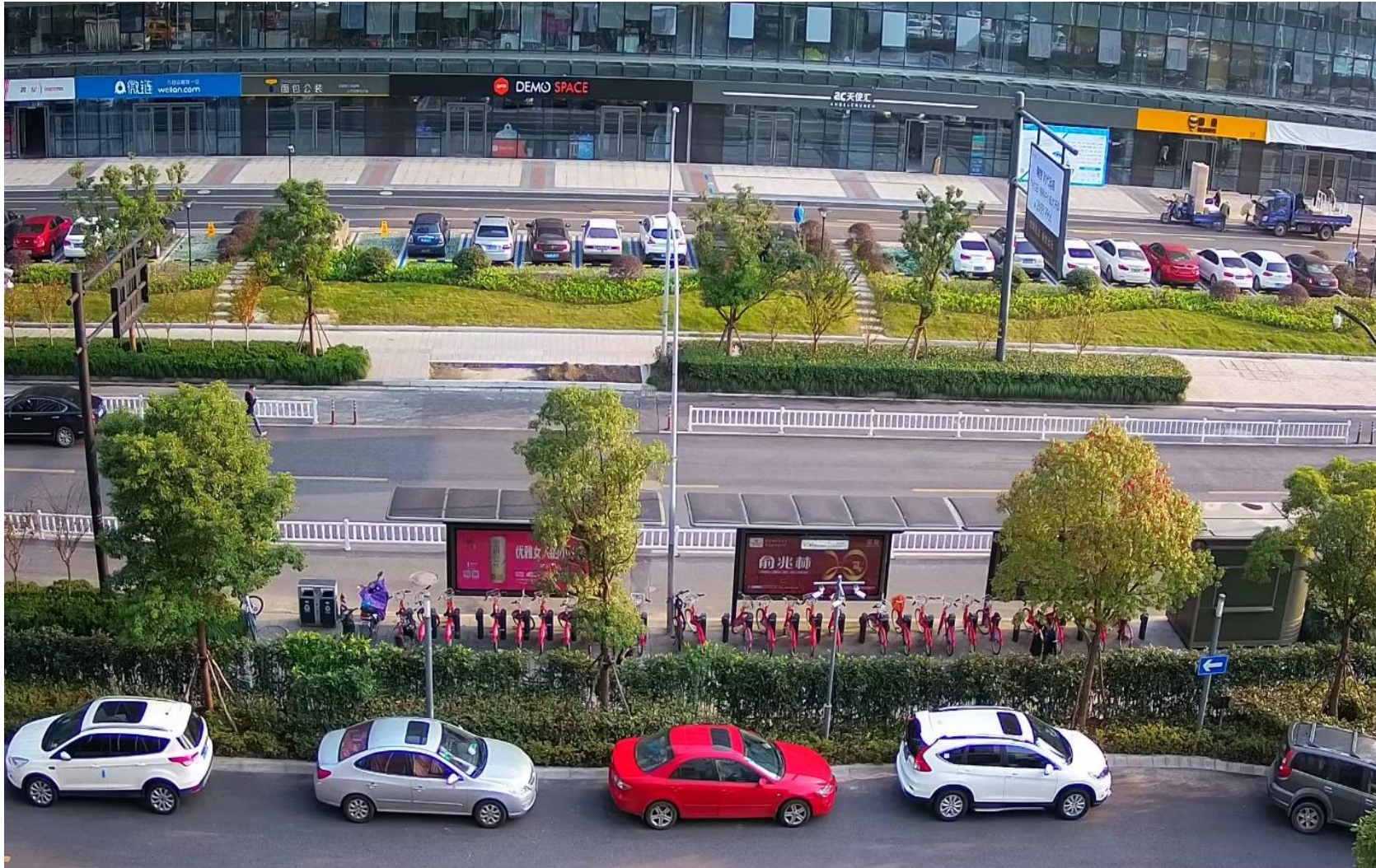
Highlights



- High Definition - Up to 5MP
- EXIR
- True WDR (120dB)
- H.265+
- H.265 Pro+ (Turbo HD)
- HiLookVision PC Client & APP

Resolution - Up to 5MP High Definition

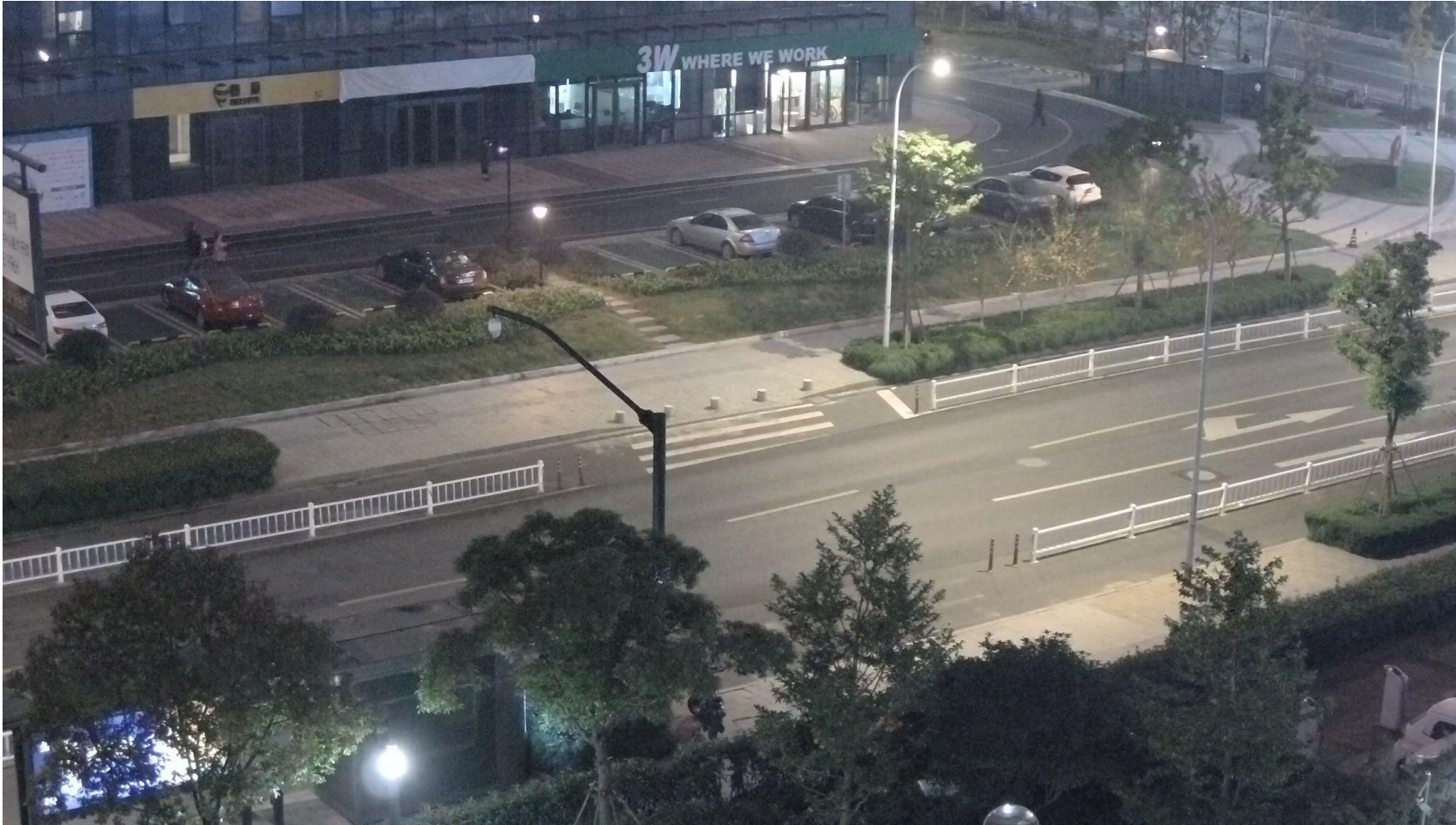
Up to **5MP** super-HD, provide more detail when monitoring a large area.



Sharp detail
at Daytime

Resolution--Up to 5MP High Definition

Up to **5MP** super-HD, provide more details when monitoring a large area.



Color fidelity
at nighttime

EXIR--Bright Night Performance

EXIR, higher luminous efficiency, better image in weak light environment.



First Choice for Security Professionals

True WDR (120dB)--Clear Imaging against Strong Backlight

WDR performance, keep perfect image fidelity without detail loss when faced against strong light.



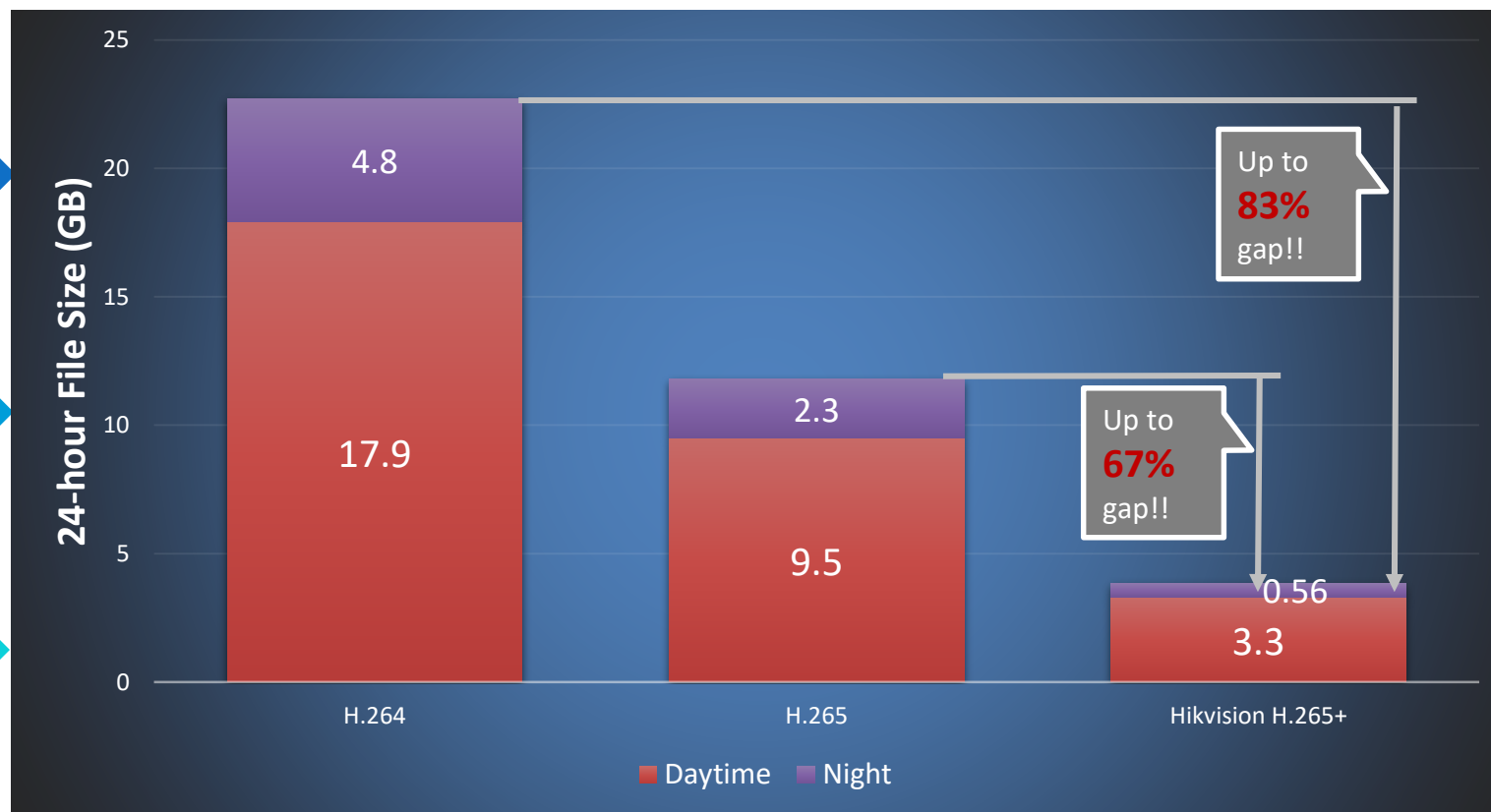
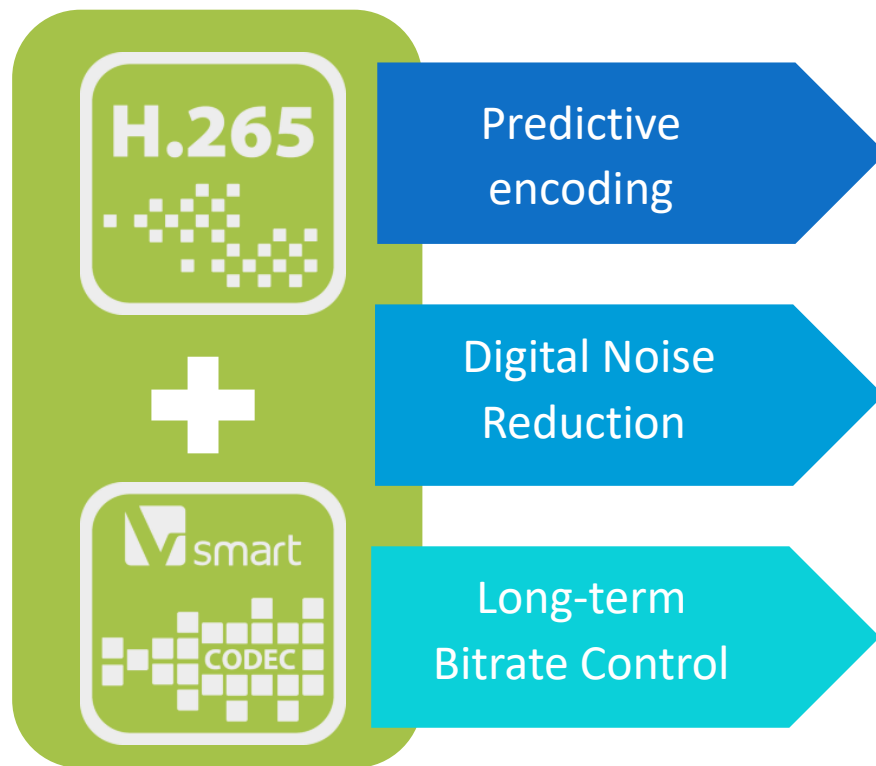
WDR OFF



WDR ON

H.265+ Codec

H.265+ high efficient codec, not only saves bandwidth resources but also decrease storage space efficiently.



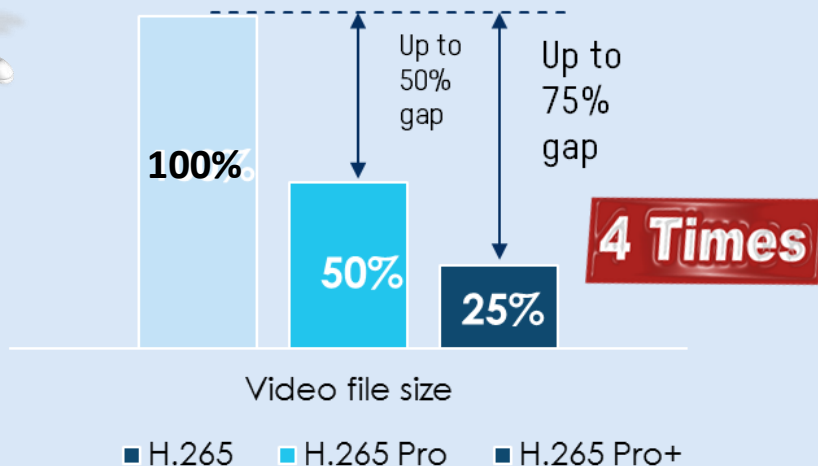
24-Hours recording file size(GB) between H.264, H.265 and H.265+

* The data is testing in a common scene, for reference only.

H.265 Pro+ For HiLook Turbo HD Solution



H.265 Pro+, the super-compressing technique helps user save HDD costs.

Special for Turbo HD



✓ HDD storage time extended fourfold

✓ Cost on HDDs reduced by 3/4

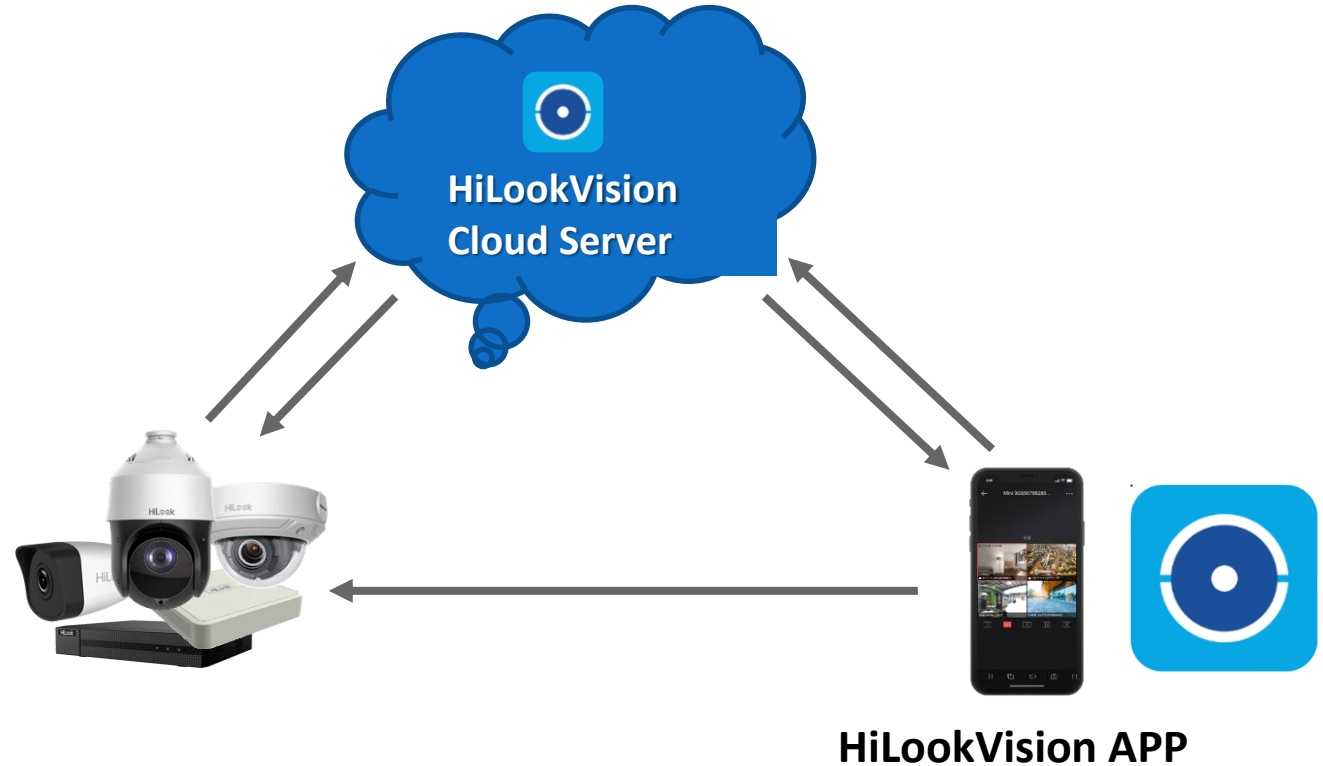
H.265	
H.265 Pro	
H.265 Pro+	

First Choice for Security Professionals

Easy Device Management



HiLookVision PC Client



HiLookVision PC Client and HiLookVision APP

Allows users to manage their devices and get camera live view easily.



Review

- 1. What are the main objectives of HiLook in the market?**
- 2. Give 5 special highlights of HiLook!**

A person in a dark suit and tie is shown from the chest up, pointing their right index finger towards a glowing shopping cart icon. The background features a light blue world map with several other shopping cart icons scattered across it. The overall scene is brightly lit with a warm, golden glow emanating from the icon being pointed at.

Thanks